



Join the Pack!



Potawatomi Woods
Northbrook/Wheeling IL
June 13, 2026
8:45 - 11:30 a.m.

WALK OF LOVE SPONSOR OPPORTUNITIES

Walk of Love is one of Heartland Animal Shelter's signature fundraising event—a fun, companion animal-friendly walk and community celebration that brings together more than 300 animal lovers, businesses, volunteers and community leaders to support our lifesaving mission. All proceeds benefit the care and adoption of homeless cats and dogs, providing them with a second chance at life.

Why Sponsor?

- Show your commitment to animal welfare and community engagement
- Reach a loyal and passionate animal-loving audience
- Gain positive brand exposure before, during, and after the event
- Support a nonprofit that has rescued over 18,000 animals since 2002

Let's Make Paw-sitive Change Together

Heartland Animal Shelter is a 501(c)(3) nonprofit organization [EIN 16-1617345]. All sponsorships are tax-deductible to the fullest extent allowed by law. Your support helps us continue our mission to provide loving care and new homes for animals in need.

Facebook: 24,000+
Instagram: 17,500+
TikTok: 3000+
Email Subscribers: 15,000+
Website Visitors: 6,000+
unique users/month

Engage with our community!

Ready to sponsor?

Scan the QR for sponsorship selection and payment. Prefer to schedule a meeting to learn more or request a customized sponsorship proposal? Please contact Courtney Robinson at courtney@heartlandanimalshelter.org or call 847-296-6400, ext 1007.



WALK OF LOVE: SPONSOR LEVELS

Presenting Sponsor – \$7,500 (one available)

- Exclusive "Walk of Love presented by [Your Company]" recognition
- Logo included in all event email marketing, printed materials and social posts
- (4) Dedicated social media mentions across multiple channels
- Name featured on **front** of 2026 Walk of Love event shirt
- Logo and mention in press releases
- Dedicated event sign at start/finish line
- Premium vendor booth in Vendor Village
- (10) complimentary registrations

Rainbow Bridge Sponsor – \$5,000

- Dedicated event sign in front of Heartland's Rainbow Bridge
- Name/logo incorporated into memorial activity
- Dedication cards for participants walking in memory of a person or pet
- (2) Dedicated social media mentions across multiple channels
- (8) complimentary registrations

Pack Sponsor – \$2,500

- Logo included in all email marketing and printed materials
- Premium vendor booth in Vendor Village
- (2) Dedicated social media mentions across multiple channels
- (6) complimentary registrations

Bundle & Save Opportunities

Bundle your sponsorship and save! Invest in both of Heartland Animal Shelter's signature fundraising events-Walk of Love (6/13/26) and the Golden Paw Gala (10/16/26)-and make twice the impact! Both events hosted in Wheeling.

Receive all of the benefits from the Walk of Love sponsorship level listed, plus the following:

Vendor Village + Gala Sponsor

Table – \$1,499 (Valued at \$2,300)

- Premium reserved table for 10 guests at the Golden Paw Gala
- Name/Logo included on Gala digital screens
- Name/Logo included on dedicated table sign
- Name/Logo included on shared event sign

Route Marker + Gala Digital Ad – \$499

(Valued at \$750)

- Dedicated customized digital ad

"Heart" of Heartland Sponsor + Gala

Digital Ad – \$350 (Valued at \$650)

- Dedicated customized digital ad

Also included in all sponsor levels:

Logo on event shirt (back)
Logo on event website
Logo on shared event signs
Complimentary Event
Registration & T-Shirt

Kids Corner – \$1,000

- Dedicated event sign in Kids Corner
- Branding of activities and/or giveaways in Kids Corner
- Dedicated social media mention across multiple channels
- (4) complimentary registrations

Vendor Village – \$500

- Vendor booth
- (2) complimentary registrations

Route Marker – \$300

- Dedicated customized route marker
- (2) complimentary registration

"Heart" of Heartland Sponsor – \$150

- Logo included on t-shirt (back)
- (2) complimentary registration

In-Kind Partner

(donated items valued at \$100+)

- Logo on t-shirt (back)
- (1) complimentary registration

Recruitment Partner

(recruitment event hosts/digital marketing partners)

- (1) complimentary registration



Ready to sponsor?

Scan the QR for sponsorship selection and payment, or mail check to Heartland Animal Shelter, 586 Palwaukee Dr., Wheeling, IL 60090 Attn: Walk of Love. All logos due by 5/20/2026.

Prefer to schedule a meeting to learn more or request a customized sponsorship proposal? Please contact Courtney Robinson at courtney@heartlandanimalshelter.org or call 847-296-6400, ext. 1007.



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SPONSORSHIP PAYMENT FORM

Please scan the QR code or visit bit.ly/3OmFGdT to confirm and pay for your sponsorship via credit card. **To pay by check**, please complete the form below:

Sponsor Name (for acknowledgement): _____
Contact Name: _____
Contact's Email: _____ Cell Phone: _____
Mailing Address: _____

All logos due by 5/20/2026. High-res images required.

Walk of Love Sponsorship:

- Presenting Sponsor-\$7,500 (1 available)
- Rainbow Bridge Sponsors-\$5,000
- Pack Sponsors-\$2,500
- Kids Corner Sponsors-\$1,000
- Vendor Village Sponsors-\$500
- Route Markers-\$300
- "Heart" of Heartland Sponsors-\$150
- In-Kind Sponsors
- Recruitment Partners

Bundle & Save Sponsorship:

- Vendor Village + Gala Table-\$1,499
- Route Market + Gala Digital Ad-\$499
- "Heart" of Heartland Sponsor + Gala Digital Ad-\$350

Mail Checks:

Heartland Animal Shelter
586 Palwaukee Drive
Wheeling, IL 60090
Attn: Walk of Love

Heartland Animal Shelter is a registered
501c3 nonprofit EIN 16-1617345

