

2024 RESULTS



INTAKES

ARRIVALS

1,204

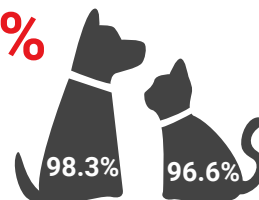


- Total intake up 20% vs. 2023
- Cat intake up 40% vs. 2023
- Dog intake down 4% vs. 2023

OUTCOMES

LIVE RELEASE RATE ****

97.7%



COMMUNITIES & PARTNERSHIPS

CATEGORY	DOGS	CATS	TOTAL	%
Transfer In	328	468	796	66%
Stray	16	207	223	19%
Owner Surrender	11	22	33	3%
Return *	59	42	101	8%
Born in Care	0	27	27	2%

CATEGORIES

	CATS	DOGS	TOTAL	%
Adoption	668	410	1,078	90%
Transferred Out	15	32	47	4%
Return to owner	18	4	22	2%
Other **	25	7	29	2%

TRANSFERS

- Illinois 1,058
- Texas 39
- KY/OH (Appalachia) 19
- Arkansas 13
- Puerto Rico 12

Top partner: CACC 471

- Dogs from CACC: 33%
- Cats from CACC: 44%

ADOPTIONS

Dog adoptions up 5% versus 2023
Cat adoptions increased 36% versus 2023

Notes:

**Returns include all animals that returned after adoption from Heartland regardless of length of time since adoption.

**Animals "serviced in" counted in intake totals, but not in adoption or transfer outcomes accounting for a small percentage of outcomes.

***A few other animals also account for outcomes not represented in the chart (i.e., small animals and wildlife that we help on occasion).

****Live Release Rate (LRR) = total "live outcomes" divided by total "intake." The category "other" includes died or lost in care and euthanized.

DOGS	Adult	Up to 5 Months	Total
Beginning Count 1/1/2024			50
INTAKE	348	68	416
Stray	10	6	16
Relinquished by Owner	65	5	70
Transfer in	271	57	328
Other Intakes	2	0	2
OUTCOMES	362	74	436
Adoption	336	74	410
Returned to Owner	4	0	4
Transfer out	15	0	15
Euthanasia	7	0	7
Ending Count 12/31/2024			32
CATS	Adult	Up to 5 Months	Total
Beginning Count 1/1/2024			87
INTAKE	396	392	788
Stray	102	98	200
Relinquished by Owner	59	5	64
Transfer in	230	238	468
Other Intakes	5	51	56
OUTCOMES	421	323	744
Adoption	368	300	668
Returned to Owner	15	4	19
Transfer out	32	0	32
Died in care	3	12	15
Euthanasia	3	7	10
Ending Count 12/31/2024			108