



April 5, 2023

Dear Friend of Heartland Animal Shelter,

We are extremely proud to tell you that Heartland Animal Shelter has rescued and found loving, forever-homes for over 15,000 animals since 2002. Above are just a few of the thousands of faces that we have helped in the past twenty years to receive a second chance. In 2021, Heartland moved into our own facility, giving us the capacity to save even more animals.

We are asking you to help us rescue more animals in 2023 by becoming a sponsor of our annual Walk of Love. Each year animal lovers come together for a beautiful and leisurely 2K walk. This year's event will be held June 17, 2023 at the Potawatomi Woods near Northbrook/Wheeling. There is plenty of fun for humans and dogs of all ages!

Sponsor Packages	Platinum Heart Sponsor (Early bird special)	Platinum Heart Sponsor	Attending Sponsor  Donation of products or
	\$150 deadline 4/21/23	\$200 deadline 5/15/23	services valued at \$100 deadline 6/10/23
Your business name/logo will be printed in <b>The Heartbeat newsletter</b> which is mailed to over <b>3,000</b> Heartland supporters in the surrounding communities.	X	⊗	∞
Your business name/logo will be printed on the Walk of Love <b>event t-shirt</b> which is given to all attendees and sold throughout the year.	X	X	X
Social media recognition as a sponsor at selected level on our Facebook page and on our website event page with company name and logo and link to your website.	X	X	X
Complimentary event registration and t-shirts.	2 attendees/ t-shirts	2 attendees/ t-shirts	1 attendees/ t-shirt

In addition to the above sponsor packages, we are also in need to raffle and event prizes!

With gratitude,

The 2023 Walk of Love Committee

Heartland Animal Shelter is a 501(c)3 non-profit organization (16-1617345) that serves as a beacon of hope for animals facing an uncertain future. The shelter does not receive any government funding and relies solely on the generosity of its caring community members.



## 2023 WALK OF LOVE SPONSORSHIP COMMITMENT

PLATINUM HEART SPONSOR (EARLY BIRD SPECIAL) \$150 – FORM AND LOGO DUE BY 4/21/23
PLATINUM HEART SPONSOR \$200 – FORM AND LOGO DUE BY 5/15/23
ATTENDING SPONSOR – DONATION OF PRODUCTS/SERVICES VALUED AT \$100 BY <b>6/10/23</b> * subject to approval
IN-KIND / RAFFLE SPONSOR VALUE OF IN-KIND CONTRIBUTION \$
Contributor's/Business Name:
Contact Name:
Address:
Phone: Email:
Website:
Platinum Heart – please list 2 t-shirt sizes
Attending Sponsor – please list 1 t-shirt size
Simply mail or drop off your payment and/or donation with this completed form to:
Heartland Animal Shelter Attn: Edie Eiseman
586 Palwaukee Drive
Wheeling, IL 60090
Check here if you wish to be contacted by phone to pay via credit card.
Please contact me to schedule a pick up.

Please email a high-resolution logo to: <a href="mailto:accountant@heartlandanimalshelter.org">accountant@heartlandanimalshelter.org</a>

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